

Divya Gupta

<https://www.divyagupta.info/>

Bommanahalli, Bengaluru
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EDUCATION

Delhi School of Economics, Delhi - M.A., Economics, 2009

Lady Shri Ram College, Delhi - B.A. (Hons), Economics, 2007

CBSE, St. Mark's School, Delhi - X: 2002, XII: 2004

EXPERIENCE

Innodata Inc.- Data Analyst

NOVEMBER 2023- PRESENT (Freelance)

- Extracting data from Scientific Research Paper to train LLM Models.
- Understanding google trends ,datasets, methodology, variables used.

IIM Bangalore, Bengaluru - Research Associate

JULY 2021 - PRESENT (Part-time)

- Course Moderator for MOOC courses - New Product Development and Quantitative Marketing Research on Swayam Platform.

IIM Bangalore, Bengaluru - Academic Associate

OCT 2018 - OCT 2020 (2 Years)

- Moderator, PGP courses - New Product Development, Strategic Leadership.
- Moderator, MOOC courses - New Product Development on edX platform.
- Worked with Professors in the Strategy area on their research projects.

Delhi University, Delhi - Assistant Professor, Economics

JULY 2009 - JULY 2018 (9 Years)

- Daulat Ram College, 2010 - 2018
- Hansraj College, 2009 - 2010
- **Teaching:** Mathematical Methods for Economics, Statistical Methods for Economics
- **Research:** One Year Innovation Project **funded by Delhi University** (Rs 3.5 Lakhs) using econometric modeling techniques.

DATA ANALYSIS/VISUALIZATION PROJECT:

'AN EMPIRICAL STUDY OF USING SOCIAL MEDIA FOR FACILITATING EFFECTIVE STUDENTS' LEARNING'. A one year project investigating the impact of using digital technology in the education sector using econometric modeling techniques. Collected surveys, analyzed results using fixed effects ANOVA model and used SPSS for result analysis & visualization.

SKILLS

Data Analysis, Hypothesis Formulation and Testing, Econometric Modeling, Visualization, Statistical Techniques

Python, SQL, SPSS, R, Excel, Power BI, Tableau

10+ Courses on Udemy (Data Science, Time Series Modeling, Python, Pandas)

AWARDS & RESEARCH GRANTS

'**Best Paper Award**' in 5th Annual Commerce Conference organized by Department of Commerce, Delhi School of Economics, Paper Title - "Transforming education sector through digital technology: opportunities and challenges for start-ups", 4th November 2016.

'**Best Paper Presenter/ Speaker**' in International Conference on Public Health held at Daulat Ram College, Delhi University, Paper Title - "Examining Interstate Disparities in Child Malnutrition in India", 15-16th January 2016.

'**Best Poster Award**' in Poster Presentation organized by Delhi University, December 2016.

PUBLICATIONS

GUPTA, D.(2018).Using Social Media In Higher Education: Enhancing Students' Learning And Engagement. Issues and Ideas in Education 6(1):29-39, DOI:10.15415/iie.2018.61002

GUPTA, D. (2016). International Patent Regime: Health Concerns For Developing World. Trade Negotiations Under WTO: Issues Before Developing World, 99.